

Delta Community
CREDIT UNION

RAISING OUR GAME

2018 COMMUNITY INVESTMENT REPORT

A Message from the VP, Business & Community Development

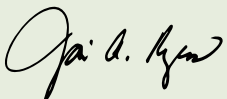
RAISING OUR GAME

We stand to benefit by keeping the communities where we operate strong. We are therefore committed to do our part to ensure these places are great places to work, live and raise families. If our communities thrive, our members thrive, and thus we thrive.

We actively partner with local chambers of commerce, schools and charitable organizations. Here are a few highlights from 2018:

- Our Philanthropic Fund awarded \$105,000 to 22 deserving metro Atlanta charitable organizations
- We granted \$30,000 in educational scholarships
- Our collaboration with Children's Miracle Network's (CMN) Credit Unions for Kids continued, giving our employees, members and local high school partners opportunities to support our local CMN hospital, Children's Healthcare of Atlanta, through generous charitable giving events
- As part of our Financial Education Center, more than 200 free financial education workshops were presented to our members and partner companies, including an expanded and more comprehensive Cool Cash Money Camps curriculum
- In recognition of our Financial Education Center, the Georgia Credit Union Affiliates named Delta Community as the 2018 Desjardins Youth and Adult Financial Education Award winners

I am proud to lead our community involvement efforts, and I invite you to read our 2018 Community Investment Report to learn more about how we are raising our game to strengthen local communities through education, financial support and volunteer efforts.



Jai A. Rogers



2018 INVESTMENTS

\$265,000

CHAMBER & COMMUNITY
EVENT SPONSORSHIPS

1,255

TOTAL VOLUNTEER HOURS

\$654,000

IN COMMUNITY AND CIVIC
ORGANIZATIONS, SCHOOLS,
CHAMBERS OF COMMERCE,
NON-PROFIT ORGANIZATIONS
AND INDUSTRY PARTNERS

\$256,000

NON-PROFIT PARTNERS
& PHILANTHROPIC
AWARD GRANTS

\$133,000

EDUCATION &
FINANCIAL LITERACY

EDUCATION

Creativity and innovation are core attributes to our approach in teaching young people about personal finance. We believe that offering fun and exciting opportunities to students helps them learn about finances in a meaningful way.



We provide young people with opportunities to further their education through Youth Essay Contests, Cool Cash Money Camps, our Serve & Deserve High School Program and Scholarship Program.

In 2018, we awarded \$30,000 in college scholarships. Now in its 13th year, we have awarded more than \$200,000 in scholarships to 50 students. Our 2018 Scholarship Program recipients are pictured above.

Thirteen elementary students at our Partners in Education (PIE) schools also received \$100 Savings Accounts for their winning entries in our annual Youth Month Essay Contest, which asked students how saving money helps them "Reach for the Stars."



FINANCIAL EDUCATION CENTER

We are in the business to help people get more out of their finances throughout their lives. We focus on offering trusted advice and better value on the financial services people use every day.

Our Financial Education Center enables us to put the needs of our members first and ask about their long-term financial goals. We take pride in helping them make smart decisions that meet their unique situations.

In 2018, we offered 22 different Financial Education Center courses on topics such as budgeting, car and home buying, and retirement readiness.

4,000

WORKSHOP ATTENDEES

1ST PLACE AWARDS

FROM GEORGIA CREDIT UNION
AFFILIATES FOR ADULT FINANCIAL LITERACY
& YOUTH FINANCIAL LITERACY

218

WORKSHOP OFFERINGS



45

IN-BRANCH
MEMBER CLASSES

57

CLASSES AT LOCAL
HIGH SCHOOLS

42

SPECIALIZED WORKSHOPS
ON RETIREMENT &
OTHER TOPICS

74

'LUNCH & LEARNS' WITH
CORPORATE AND
NON-PROFIT PARTNERS

CHARITABLE GIVING

Our mission is to invest in organizations that help families manage their household finances and improve the physical and financial well-being of young people. A diverse team of employee volunteers serve as judges on our Philanthropic Fund Committee. They review more than 150 applications received from deserving nonprofits each year and select the grant recipients.



2018 PHILANTHROPIC FUND RECIPIENTS



\$105,000

INVESTED IN 22 METRO ATLANTA CHARITIES SUPPORTING EDUCATION, FINANCIAL LITERACY AND HEALTH & HUMAN SERVICES

275,000

CHILDREN, STUDENTS, INDIVIDUALS AND FAMILIES REACHED THROUGH PHILANTHROPIC FUND RECIPIENT PROGRAMS

EMPLOYEE VOLUNTEERISM



UNITED WAY SHOEBOX PROJECT

In support of the United Way's Shoebox Project, our employees filled 350 shoeboxes with toiletries donated by the Credit Union and employees.

These shoeboxes were distributed to underserved men, women and children throughout the 13-county region United Way of Greater Atlanta serves.

1,255

TOTAL VOLUNTEER HOURS

CHILDREN'S HEALTHCARE OF ATLANTA PATIENT PARTIES

As part of our ongoing support of Children's Miracle Network hospitals, which includes Children's Healthcare of Atlanta, employee volunteers participated in five Delta Community-sponsored Patient Parties. These events give our employees opportunities to spread good cheer and lift the spirits of both patients and their families.



COMMUNITY SPONSORSHIPS



CORPORATE VOLUNTEER COUNCIL 21ST ANNUAL IMPACT AWARDS

We are a proud supporter and member of the Corporate Volunteer Council (CVC) of Atlanta, which brings together business professionals passionate about workplace volunteerism and civic engagement.

136
SPONSORED EVENTS

272,000
ATTENDEES AT
SPONSORED EVENTS



RISING PROFESSIONALS SUMMIT

We supported the fifth annual Rising Professionals Summit, a training and motivational event for 150 Cobb County students who are enrolled in a Work-Based Learning (WBL) Program. Students in WBL programs focus on career pathways while earning school credit for both paid and non-paid internships in Cobb County businesses.



COMMUNITY INVOLVED

 facebook.com/DeltaCommunity

 [@DeltaCommunity](https://twitter.com/DeltaCommunity)

 [@DeltaCommunity](https://instagram.com/DeltaCommunity)

 DeltaCommunityCU.com

 800-544-3328



NCUA

This credit union is federally insured by the National Credit Union Administration.

To learn more about our ongoing support of the communities we serve, please visit DeltaCommunityCU.com/Community, call 404-677-4786, or email Business.Development@DeltaCommunityCU.com